



SPONSORSHIP OPPORTUNITIES

A Guide to Sponsorship, Community Support and
Volunteer Programs

A LETTER FROM THE MAYOR

WELCOME, SPONSORS!

There's a lot of opportunity awaiting you in this wonderful community.

Gaithersburg is a growing, diverse city of more than 68,000 people, located in the heart of Montgomery County, Maryland. We're home to multinational corporations, unique retailers and restaurants, award winning neighborhoods, a highly educated workforce, and a school system that's consistently rated among the best in the country.

Our accolades include rankings as the #1 community in the country for ethno diversity by WalletHub (2016), #8 on the list of fastest growing cities in America by the U.S. Census Bureau (2014), and one of the 25 best suburbs for retirement according to Forbes Magazine (2014).

And while we're right in the middle of the bustling DC metropolitan area, with all of the opportunity that offers our residents, we pride ourselves in our ability to maintain a small town feel. Much of that is a result of our emphasis on special events and activities that engage the community, some of which, like the Gaithersburg Book Festival, enjoy national acclaim.

Partnering with the City of Gaithersburg to help us bring the community together through these events makes perfect business sense. Our events are well organized, well advertised, and well received. Adding your brand to our list of sponsors gives you the opportunity to increase awareness, build goodwill, and demonstrate support for the local community. And please know that we would be happy to work with you to customize our sponsorship packages to meet your marketing objectives.

We look forward to welcoming you into the Gaithersburg family. It's a great place to be.



Jud Ashman, Mayor
City of Gaithersburg

Throughout this document you'll find reference to a variety of sponsorship opportunities. Symbols indicate the following:



In-kind contributions are accepted for this activity



On-site vendor opportunities are available for this activity



Please contact us to learn how you and your employees can volunteer to support these community initiatives



Contributions to this activity are coordinated by a 501(c)(3) nonprofit organization

ACTIVE AGING EXPO



DATE: May 7, 2018

ATTENDANCE: 600

LOCATION: Activity Center at Bohrer Park

Gaithersburg's Active Aging Expo, for those ages 55 and better, is an event filled with energy, educational talks, interactive demonstrations, a resource fair, pampering services and preventive screenings.

Premier Sponsor - \$2,500 (1 available)

- Company name/logo prominently displayed in advertising materials, on social media, website, and on festival banners hung at select intersections two weeks prior to event
- Company name/logo prominently placed on large acknowledgment posters in entrances and gyms and on Activity Room signs the day of the event
- Company name/logo on large and small 'Thank You' signs in Benjamin Gaither Center lobby and in program rooms for one month following the event
- Acknowledgement in all public announcements including press releases and email blasts
- Sponsor banner hung at the Activity Center at Bohrer Park on the day of event (sponsor provides banner)
- Opportunity to announce prize winners during event
- Business card included in program
- 6' table in area of preference with electricity if needed and space for marketing
- Complimentary lunch

Lunch Sponsor - \$1,500 (3 available)

- Company name/logo on advertising materials, on social media, website, and on festival banners hung at select intersections two weeks prior to event
- Company name/or logo on large acknowledgment posters in entrances and gyms on day of event
- Sponsor banner hung in the lunch area on the day of event (sponsor provides banner)
- Company name/logo on 'Thank You' signs in Benjamin Gaither Center program rooms for one month following the event
- Business card included in program
- 6' table in prominent place with electricity if needed
- Complimentary lunch

Activity Sponsor - \$1,000

- Company name/logo on advertising materials, on social media, website, and on festival banners hung at select intersections two weeks prior to event
- Company name/logo on large acknowledgment posters in entrances and gyms and on Activity Room signs on day of event
- Business card included in program
- 6' table with electricity if needed
- Complimentary lunch

Pampering Sponsor - \$500

- Company name/logo on advertising materials, on social media and website
- Company name/logo on large acknowledgment posters in entrances and gyms on day of event
- Company name/logo prominently displayed at pampering location on day of event (example: massage table/chair)
- Business card included in program
- 6' table with electricity if needed
- Complimentary lunch

Friend of Expo - \$250

- Company name/logo on large acknowledgment posters in entrances and gyms on day of event
- Business card included in program
- 6' table with electricity if needed
- Complimentary lunch

Table Sponsor (For-Profit) - \$100

- 6' table

Table Sponsor (Nonprofit) - \$25 or donation of nonperishable food

- 6' table

Business Card in Program - \$50



LA MILLA DE MAYO



DATE: May 5, 2018

LOCATION: Olde Towne Gaithersburg

One mile run/walk through Olde Towne. Proceeds benefit the City's Dolores C. Swoyer Camp Scholarship Fund, providing summer camp registration fees for underprivileged youth (see page 16 for details).

This race is in partnership with the Montgomery Country Road Runners Club (MCRRC).

WORLD RECORD HOLDER - \$1,000

- » Host and logo display at packet pick-up
- » Company logo to appear on event marketing materials, advertising banners, emails blasts and event webpage (w/ click-thru)
- » Logo displayed at start and finish line
- » Company logo on t-shirt
- » Promotional materials included in race packets (sponsor to provide)
- » One 10'x10' booth space at post-race festival (includes canopy, 6' table and two chairs)
- » Verbal recognition pre-race and at post-race festival
- » 4 complimentary race entries

SUPER SPINTER – \$500

- » Company logo to appear on event marketing materials, advertising banners, emails blasts and event webpage (w/ click-thru)
- » Company logo on t-shirt
- » Logo displayed at start line
- » Promotional materials included in race packets (sponsor to provide)
- » One 10'x10' booth space at post-race festival (includes canopy, 6' table and two chairs)
- » Verbal recognition pre and post-race festival
- » 3 Complimentary race entries

FAST TRACKER – \$250

- » Logo on back of t-shirt
- » Logo displayed at packet pick-up and race packets
- » Promotional materials included in race packets (sponsor to provide)
- » One 10'x10' booth space at post-race festival (sponsor to provide tent, table and chairs)
- » Verbal recognition pre-race and at post-race festival
- » 2 Complimentary race entries

WITH THE PACK - \$100

- » Logo displayed at packet pick-up and race packets
- » 1 Complimentary race entry

OTHER SPONSORSHIP OPPORTUNITIES:

- » Age Category Sponsor - \$300, company logo on award certificates for age category winners (12 categories)
- » Water Table Sponsor – In-Kind Opportunity. Sponsor to provide water and cups for up to 200 runners; includes benefits for “Fast Tracker” sponsorship
- » Distance Marker - \$200, logo displayed at quarter mile marker; includes benefits for “With the Pack” sponsorship
- » Promoter Sponsor - In-Kind Opportunity. Sponsor to promote La Milla De Mayo through applicable channels; includes promotion through the event's Facebook page.



GAITHERSBURG BOOK FESTIVAL



DATE: May 19, 2018

LOCATION: Gaithersburg City Hall Grounds and Griffith Park

ATTENDANCE: 20,000

www.gaithersburgbookfestival.org

An annual celebration of great books and great writing that is fast becoming one of the nation's top literary events. The outdoor event features dozens of best-selling and award-winning authors who will participate in panel discussions and book signings throughout the day, free writing workshops, a literary children's village, and an array of food options!

FEATURED SPONSOR – \$10,000

- » Mention in all stage announcements during the Festival
- » Mention in all radio spots and print advertisements
- » Full page advertisement in the Festival program
- » Company logo on all Author Pavilion signs, marketing materials, Festival program, Festival merchandise, website, and monthly e-newsletter (includes link to company website)
- » Dedicated E-newsletter
- » 10 complimentary tickets to author reception on the eve of the Festival
- » Space for a marketing vehicle
- » Complimentary 10' x 10' booth space, in the center of the Festival, with a canopy, table and 2 chairs

- » Company logo on Author Signing Pavilion, all marketing materials, Festival program, website, and monthly e-newsletter (includes link to company website)
- » 7 complimentary tickets to author reception on the eve of the Festival (reserved for cash sponsors only)
- » Complimentary 10' x 10' booth space, in a premier location, with a canopy, table and 2 chairs

FESTIVAL SPONSOR – \$5,000

- » Half page advertisement in the Festival program
- » Company logo on all marketing materials, Festival program, website, and monthly e-newsletter (includes link to company website)
- » 5 complimentary tickets to author reception on the eve of the Festival (reserved for cash sponsors only)
- » Complimentary 10' x 10' booth space, in a premier location, with a canopy, table and 2 chairs

PREMIER SPONSOR – \$7,500

- » Mention in select radio spots and print advertisements
- » Full page advertisement in the Festival program



PRESENTING SPONSOR – \$3,000

- » Company logo on all marketing materials, Festival program, and website (includes link to company website)
- » 3 complimentary tickets to author reception on the eve of the Festival (reserved for cash sponsors only)
- » Complimentary 10' x 10' booth space, in a prime location, with a canopy, table and 2 chairs

LITERARY SPONSOR – \$1,500

- » Company logo in Festival program, and on website
- » Complimentary 10'x 10' booth space with a canopy, table and 2 chairs

BOOK LOVER – \$500

- » Company name listed in Festival program and on website
- » Complimentary 10' x 10' booth space with a canopy. Table and 2 chairs to be provided by sponsor

FESTIVAL FRIEND – \$100

- » Name listed in Festival program, and on website



SUMMERFEST - LAWN PARTY & FIREWORKS



DATE: June 30, 2018

LOCATION: Bohrer Park at Summit Hall Farm

ATTENDANCE: 35,000+

We have combined Celebrate! Gaithersburg Festival and our July 4th Fireworks into a great big fun family event. Festivities include live music, food trucks, craft beer, giant inflatables, and activities for kids, capped off by an evening of spectacular fireworks and an illuminating SummerGlo after party.

OLD GLORY SPONSOR - \$5,000

- » VIP Status*
(to include: access to VIP area, reserved prime seating and refreshments for up to 15 people, and onsite parking for two vehicles) * Cash Sponsors only- 2 available
- » Company logo to appear on event advertising banners, all marketing materials, print advertisements, webpage (w/click-thru) and program
- » Mention in event press releases, broadcast advertisements, and stage announcements
- » Dedicated post on the event Facebook page
- » Booth space* in a prime location for the distribution of promotional materials OR marketing consultation for customized branding opportunities (*includes one 10'x10' canopy, one 6' table, two chairs and onsite parking for two vehicles)

LADY LIBERTY SPONSOR - \$3,000

- » Company logo to appear on all event marketing materials, select print ads, webpage (w/click-thru), program and Facebook mention
- » Mention in stage announcements
- » Booth space* in a prime location for the distribution of promotional materials OR marketing consultation for customized branding opportunities (*includes one 10'x10' canopy, one 6' table, two chairs and onsite parking for two vehicles)

STAR SPANGLED SPONSOR - \$2,000

- » Company logo to appear on select event marketing postcards, webpage (w/click-thru), program and Facebook mention
- » Special parking privileges
- » Booth space* in a prime location for the distribution of promotional materials OR marketing consultation for customized branding opportunities (*includes one 10'x10' canopy, one 6' table, two chairs and onsite parking for one vehicle)

UNCLE SAM SPONSOR - \$1,000

- » Company logo to appear on event webpage (with click-thru) and program
- » Sponsor recognition post on Facebook event page
- » Booth space, to include one 10'x10' canopy, one 6' table, two chairs and onsite parking for one vehicle

FIRECRACKER SPONSOR - \$500

- » Company name listed on event webpage and Facebook mention
- » Booth space, to include one 10'x10' canopy, one 6' table, two chairs and onsite parking for one vehicle

*Custom Sponsor Packages available upon request



YOUTH AND TEEN SPORTS



VOLUNTEER COACHES PICNIC

DATE: May 31, 2018

LOCATION: Water Park at Bohrer Park

ATTENDANCE: 350

Volunteer coaches and their families come together for an end-of-season celebration and a chance for the City of Gaithersburg to say "Thank You!"

GIFT SPONSOR: \$500

- » Each coach (150) is given a gift of appreciation to thank them for volunteering their time.
- » PA Announcements

- » (includes: 10'x20' canopy, 6' table and two chairs and space for a marketing vehicle)
- » Name on banner placed two weeks before event at City sites
- » Signage at site
- » Logo prominently on event participant and staff shirts.

SPORTSFEST

DATE: July 14, 2018

LOCATION: Bohrer Park at Summit Hall Farm

ATTENDANCE: 350

SportsFest is part of the Let's Move! Gaithersburg initiative, promoting healthier lifestyles in the City, in national parks and during recreation month. Grades K-5 and their families come out for a 1K Fun Run and Activity Stations for each sport.

ALL STAR SPONSOR - \$750

- » Company logo to appear on all event marketing materials, select print ads and webpage
- » Mention in announcements
- » Booth space in a prime location for the distribution of promotional materials or display of products
- » (Sponsor's Choice: 10'x10' canopy, two 6' table and four chairs OR 10'x10' canopy, 6' table and two chairs, and space for a marketing vehicle)
- » Logo on participant shirts
- » Signage at site

MVP SPONSOR - \$1,500+

- » Named official Title Sponsor
- » Company logo to appear on event advertising banners, all marketing materials, print advertisements, webpage (w/click-thru).
- » Mention in event press releases, broadcast advertisements, and stage announcements
- » Booth space in a prime location for the distribution of promotional materials or display of products

1ST TEAM PARTNER - \$500 OR IN-KIND DONATION

- » Company logo to appear on select event marketing print marketing
- » Booth space in a prime location for the distribution of promotional materials or display of products
- » (includes: 10'x10' canopy, 6' table and two chairs)
- » Mention in announcements
- » Signage at site



LABOR DAY PARADE



DATE: September 3, 2018

ATTENDANCE: 9,000

LOCATION: Olde Towne Gaithersburg

The ever-popular Gaithersburg Labor Day Parade returns to the streets of Olde Towne in September. Now in its 79th year, this rain or shine event includes ethnic dance groups, antique cars and fire trucks, clowns, high school marching bands, and an assortment of community groups, equestrian units, and more.

PRESENTING SPONSOR - \$2,500

- » Exclusive presenting sponsor of a Labor Day Parade Float
- » Recognition in all promotional materials, including the Parade program
- » Announced as a Presenting Float Sponsor from the Viewing Stand
- » Commercial announcement to be read from the Viewing Stand during the Parade
- » Name or company logo and link displayed on the event webpage
- » Booth space near the Viewing Stand for the distribution of promotional materials or display of products (includes 10'x10' canopy, 6' table and two chairs; no electricity)
- » Name or company logo displayed on a Parade banner
- » Sponsorship acknowledged on - Labor Day fliers distributed throughout the City to public facilities, libraries and retail locations
- » Company logo displayed on City's Labor Day Parade banners displayed in prominent locations throughout the City

SUPPORTING SPONSOR - \$1,500

- » Recognition in the Parade program
- » Announced as a Star Sponsor from the Viewing Stand
- » Name or company logo and link displayed on the event webpage
- » Booth space near the Viewing Stand for the distribution of promotional materials or display of products (includes 10'x10' canopy, 6' table and two chairs; no electricity)
- » Name or company logo displayed on a Parade banner
- » Commercial announcement to be read from the Viewing Stand during the Parade

CONTRIBUTING SPONSOR - \$500

- » Recognition in the Parade program
- » Name or company logo and link displayed on the event webpage
- » Booth space near the Viewing Stand for the distribution of promotional materials or display of products (includes 10'x10' canopy, 6' table and two chairs; no electricity)
- » Name or company logo displayed on a Parade banner

COMMUNITY SPONSOR - \$100

- » Recognition in the Parade program
- » 10 x 10 space near the Viewing Stand for the distribution of promotional materials or display of products (provide own 10'x10' canopy, 6' table and chairs)



OKTOBERFEST



DATE: October 14, 2018

LOCATION: Kentlands Old Farm and Downtown

ATTENDANCE: 30,000+

The beloved fall festival extends from the Kentlands Village Green and Mansion grounds to Main Street and Market Square, with five stages of entertainment, craft beer, food vendors and traditional Oktoberfest music and dancing.

HARVEST MOON SPONSOR- \$5,000

- » Space for a marketing vehicle
- » Mention in event press releases and at Festival stages throughout the day
- » Company logo to appear on advertising banners, on event marketing materials, on event webpage (w/click-thru), and in the Festival program
- » Choice of placement in either the Old Farm area or the Downtown area of the Festival
- » One 10'x10' booth space
- » One canopy, one 6' table and two chairs

FALL FOLIAGE SPONSOR- \$3,000

- » Mention at Festival stages throughout the day
- » Company logo to appear on event marketing materials, on event webpage (w/click-thru), and in the Festival program
- » Choice of placement in either the Old Farm area or the Downtown area of the Festival
- » One 10'x10' booth space
- » One canopy, one 6' table and two chairs

PUMPKIN PATCH SPONSOR- \$2,000

- » Company logo appears on event marketing materials, on event webpage, and in the Festival program
- » Choice of placement in either the Old Farm area or the Downtown area of the Festival
- » One 10'x10' booth space
- » One canopy, one 6' table and two chairs

PINE CONE SPONSOR - \$1,000

- » Company logo to appear on event webpage, and in the Festival program
- » Placement in the Downtown area of the Festival
- » One 10'x10' booth space
- » One canopy, one 6' table and two chairs

ACORN SPONSOR- \$500

- » Placement in the Downtown area of the Festival
- » One 10'x10' booth space
- » One canopy, one 6' table and two chairs



CITY GOLF TOURNAMENTS



FALL GOLF CLASSIC

DATE: September 21, 2018

LOCATION: Clustered Spires

ATTENDANCE: 100-110 attendees

SPRING SWING

DATE: June 1, 2018

LOCATION: Poolesville Golf Course

The Gaithersburg Sports! Golf Tournaments support the certification of volunteer coaches through the National Youth Sports Coaches Association. Proceeds benefit the youth coaches education program.

LUNCH SPONSOR - \$2,000

- » Sign/banner with logo at lunch
- » Foursome (Complimentary)

GIFT SPONSOR - \$1,500

- » + 4 Golfers (Complimentary)

GOLF CONTEST SPONSOR – LIMIT 5 - \$60

- » Sign at one contest site – Long Drive for Men, Women & Seniors; Closest to the Pin (2)

HOLE SPONSORSHIP - \$60

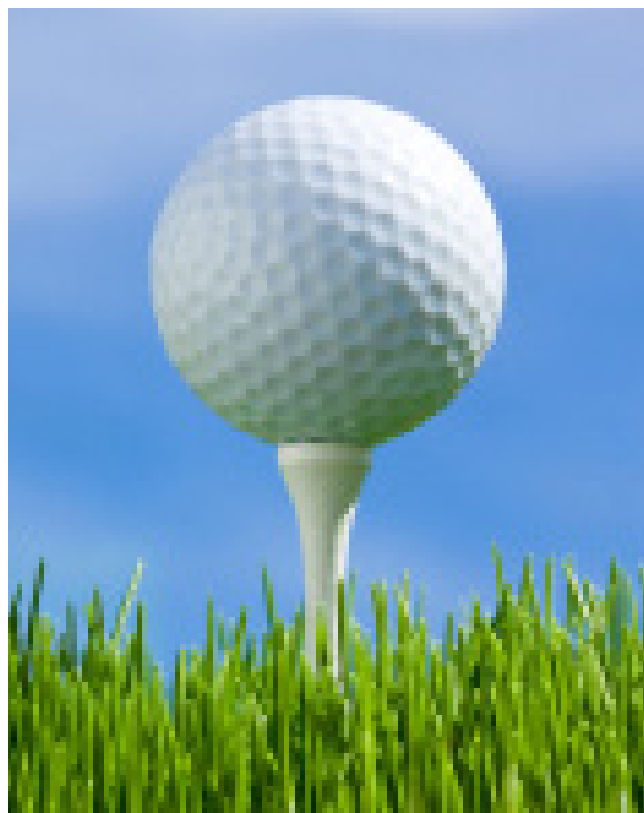
- » Sign at tee

FOURSOME - \$360

- » 4 Golfers
- » Lunch
- » Gift

INDIVIDUAL GOLFER - \$90

- » Lunch
- » Gift



WINTER LIGHTS FESTIVAL



DATE: November 23 through December 31, 2018

LOCATION: Seneca Creek State Park

ATTENDANCE: Over 21,000 drive-throughs in 2017

The wondrous display of lights at Seneca Creek State Park opens nightly from Thanksgiving weekend through December. A 3.5 mile drive through the enchanted setting of Seneca Creek State Park takes you past more than 400 illuminated displays and beautifully decorated trees that light up the night. Special event nights include wine tasting, a dog walk, and open-air trolley rides and s'more making.

WINTER STAR SPONSOR - \$10,000

- » Corporate logo on City-wide banners and all marketing pieces
- » Corporate logo with click-through website link on the Winter Lights webpage
- » Corporate logo on City networking posts
- » Billing in ALL press releases and print ads
- » Custom-built corporate logo light display
- » Corporate logo featured on the program postcard and website
- » Booth space at all three special events
- » Opportunity to have up to 5,000 coupons or other marketing piece (provide by sponsor) distributed to Festival visitors
- » 30 complimentary tickets to Winter Lights, plus six tickets to each Special Event Night



SNOWFLAKE SPONSOR - \$5,000

- » Corporate logo on City-wide banners and all marketing pieces
- » Corporate logo with click-through website link on the Winter Lights webpage
- » Corporate banner at the beginning of the drive
- » Corporate logo featured on the program postcard and website
- » Opportunity to have up to 2,500 coupons or other marketing piece (provide by sponsor) distributed to Festival visitors
- » 20 complimentary tickets to Winter Lights, plus four tickets to each Special Event Night



CANDY CANE SPONSOR - \$3,000

- » Corporate logo with click-through website link on the Winter Lights webpage
- » Corporate banner at the beginning of the drive
- » Corporate logo featured on the program postcard and website
- » Opportunity to have up to 1,500 coupons or other marketing piece (provide by sponsor) distributed to Festival visitors
- » 15 complimentary tickets to Winter Lights, plus two tickets to each Special Event Night

GINGERBREAD SPONSOR - \$1,500

- » Corporate name listed on the program postcard and website
- » Opportunity to have up to 800 coupons or other marketing piece (provide by sponsor) distributed to Festival visitors
- » 10 complimentary tickets to Winter Lights

GUM DROP SPONSOR - \$500

- » Corporate name listed on the program postcard and website
- » 5 complimentary tickets to Winter Lights



COMMUNITY SUPPORT AND VOLUNTEER OPPORTUNITIES

CHARACTER COUNTS! Scholarships – Awarded to deserving high school seniors based on the embodiment of the Six Pillars of Character, personal merit, financial need, and the student's commitment to further education.

- » \$500 – pays for one college course
- » \$1,000 – pays for two college courses
- » \$2,500 – pays for a full-time course load for one semester

Depending on level, donations may be recognized with:

- » Personalized CHARACTER COUNTS! plaque
- » Invitation to the scholarship award luncheon
- » Invitation to the City's annual Appreciation Breakfast for Educators
- » Invitation to a Mayor and City Council meeting for the CHARACTER COUNTS! proclamation and certificate presentation
- » Name/logo included on scholarship application packet
- » Name/logo included as a contributor on the City's CHARACTER COUNTS! webpage

Gaithersburg Youth Center (GYC) Membership Scholarships – The Gaithersburg Youth Center (GYC) is a safe place for youth to move, play, and grow through recreation, education and community service activities.

The GYC Membership Scholarship is awarded to local youth to give them access to the Gaithersburg Youth Centers at Robertson Park and Olde Towne. These memberships provide local youth with a safe place to be during the time they are most at risk.

- » \$15 – pays for 1 annual GYC membership
- » \$150 – pays for 10 annual GYC memberships
- » \$1,500 – pays for 100 annual GYC memberships

Dolores C. Swoyer Camp Scholarships – The City of Gaithersburg is dedicated to providing youth with quality after school programs and the best summer camp experiences. Corporate sponsorships and donations to the Dolores C. Swoyer Camp Scholarship Fund help provide summer camp registration fees for underprivileged youth so they can enjoy a summer of learning, recreation and socialization.

- » \$500 – pays for four weeks of summer camp for one child
- » \$1,125 – pays for four weeks of summer camp for two children
- » \$1,750 – pays for four weeks of summer camp for three children
- » \$3,000 – pays for four weeks of summer camp for six children

Depending on level, donations may be recognized with:

- » A promotional banner or sign displayed at a Youth facility (sponsor provides)

- » ¼ page (1 available) or Color Business Card sized ad (3 available) in the "Summer in the City" camp guide
- » Name and logo featured on the camp webpages, public announcements, press releases and email blasts
- » Onsite participation in up to three Community Outreach events
- » Logo on 1000 camp t-shirts

Holiday Giving Program – This annual program helps more than 1,000 families in our community by providing meals at Thanksgiving and gifts for children in December. Participate by volunteering for distribution events, adopting a family to provide meals and gifts, running a book drive, or making a financial contribution.

Commemoration Opportunities

Leave a lasting legacy for someone you love, or commemorate a special occasion like the birth of a child, a graduation, wedding, anniversary or special achievement. The City of Gaithersburg offers several ways to create a lifetime memory for the entire community to enjoy.

Trees – Join us in continuing our commitment to the environment by planting a tree in select City parks or public areas. A certificate acknowledging the planting will be provided, and a plaque can be placed near the tree.

Tree with Plaque: \$400.....Tree Only: \$250

Benches – Create a restful place for all to enjoy when you purchase a commemorative bench and plaque in select City parks and public spaces. \$750

Walkway Bricks – Gaithersburg's Wells/Robertson House is a turn-of-the-century Victorian home that now serves as a transitional program for homeless men and women in recovery from chemical addiction. A brick "Walk of Life" leading to the house serves as a daily affirmation of the community spirit that makes recovery a reality.

4x8" Brick with 3 Lines of Text: \$100

8x8" Paver (can include Logo): \$245

Theatre Seats – The Arts Barn, Gaithersburg's premier cultural arts facility, hosts dozens of concerts and theatrical performances each year. Show your support for the arts by naming one of the 99 seats in this intimate venue. \$500

Parks, Pavilions and Fields – Commemorative naming opportunities are available for select parks and fields, pavilions, buildings, and activity rooms. We would be happy to explore the possibilities with you.



CITY OF GAITHERSBURG SPONSORSHIP INFORMATION REQUEST FORM

I am interested in learning more about the following events. (Please check all that apply and we will send you the appropriate sponsorship paperwork.)

- | | |
|-----------------------------------------------------|------------------------------------------------------------------------|
| <input type="checkbox"/> Active Aging Expo | <input type="checkbox"/> Labor Day Parade |
| <input type="checkbox"/> Gaithersburg Book Festival | <input type="checkbox"/> Youth & Teen Sports |
| <input type="checkbox"/> SummerFest | <input type="checkbox"/> Winter Lights Festival |
| <input type="checkbox"/> Oktoberfest | <input type="checkbox"/> Community Support and Volunteer Opportunities |
| <input type="checkbox"/> City Golf Tournaments | |
| <input type="checkbox"/> La Milla de Mayo | |

SPONSOR INFORMATION

Organization/BusinessName: _____

CompanyContactPerson: _____

FullBusinessAddress: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone#: _____

Preferred Method of Contact: ☐ Phone ☐ Email

What does your organization promote? Please be specific:

Description of Sponsorship (cash, media, In-kind - please include description of what you would like to provide and monetary value):

E-MAIL SCANNED FORM:
Jenni Opel
jenni.opel@gaitHERSBURGMD.GOV

OR

MAIL COMPLETED FORM TO:
Jenni Opel
506 S. Frederick Ave. • Gaithersburg, MD 20877

Questions?
Call Jenni Opel
240-801-5210





In Gaithersburg, Maryland you'll find an excitingly diverse population of more than 68,000 people living in a wide range of housing types in warm, welcoming neighborhoods. We're home to world renowned information and biotechnology companies, and throughout the community you'll find unique family-owned restaurants and businesses. With more than 500 acres of parkland, award-winning recreational facilities and programs, performing arts venues, and a staunch commitment to protecting the environment, it's no surprise that Gaithersburg was recently ranked #23 on CNN/Money Magazine's national list of Best Places to Live. Learn more at www.gaithersburgmd.gov.

Create Your Customized Package

[CONTACT US TODAY](#)

JENNI OPEL

Sponsorship Coordinator

240-801-5210

jenni.opel@gaithersburgmd.gov

Learn more about our events

www.gaithersburgmd.gov

City of Gaithersburg

31 South Summit Avenue • Gaithersburg, MD 20877

301.258.6300 • www.gaithersburgmd.gov

GburgMD

